

Accessible | Simple | Spendable

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A new world of inclusivity

The world is abuzz with crypto & blockchain

Will these improve accessibility of financial services products to the unbanked and the underserved in the financial services? So far that has not been the case. Then enters Bankii from the Bankii foundation

"a new way to earn, spend and transact that is more accessible to everyone"





The problem

A groundbreaking paradigm for earning, spending, and engaging in transactions that champions universal accessibility and inclusion for all individuals. Banking the unbanked masses of the society.



Education

Lack of or limited education about the cryptocurrency market and how it functions is the single biggest challenge in this space. The innovation in this sector is moving at a high pace and leaves even some early adopters behind.



Security

The crypto market is a new and emerging market as a result security becomes a major problem, people lose their seed phrases or they get catfished and lose their funds.



Inclusivity

The traditional financial system left a huge legacy of exclusion weather by race, gender, location and Ism's. So far crypto has not lived up-to its promise of fixing this problem.



Spendability

Even the most experienced crypto enthusiasts and investors struggle with the ability to spend crypto assets without cashing out int their local banks, which can freeze their accounts due to their hostility with crypto assets.



On & Off Ramp

Buying or selling crypto for fiat is one of the biggest hindrance to crypto adoption, especially in Africa. Some banks are hostile to crypto for many reasons.



The solution

Education

The Bankii Camified Crypto Education System. Users watch educational video and complete simple education quizzes to earn points, points that can be converted to our SBNKY Token. Education to be delivered via videos, seminars, orline and in person across major cities and town in Africa with a special emphasis on Higher Learning Facilities.



Inclusivity

We provide education that caters to all social classes and age groups. Our fees, onboarding process and a our user interface is very easy to follow that even a 5 year old can use and people from almost all social classes can use our platform.



Security

With industry leading custodianship with Bitgo that fully insured, our clients funds are SAFU. Our clients have various options to secure their app with 2FA functionality and email verification services.



Spendability

Our crypto debit cards allows our users the ability to spend their crypto everywhere the VISA card network is accepted. Our cards are delivered to over 170 countries and our digital version of the cards are available all over the world. Our cards limits are amongst the most generous on the market





Crypto on and off-ramp solution

On-ramp: Crypto acquiring

Buying crypto can be one of the hardest things for people to do, especially in Africa. With our global network of acquiring partners, including Worldpay and Checkout.com, our users will be able to access any cryptocurrency (including our token \$BKNY) using traditional payment solutions such as Visa, MasterCard EFT and many more payment system providers that will be onboarded, such as Mpesa. MTN Mobile etc.



Off-ramp: Turn your crypto into fiat

Our off-ramp is a service that allows the exchange of cryptocurrencies for fiat. The availability of our off-ramp assures our users that they're not "locked" into a cryptocurrency and can "exit" (sell crypto for fiat) at any time. Our user can send money directly from their crypto wallets to their own or third-party bank account. They can even send it to somebody else's MasterCard. Or spend it with our crypto debit cards.



Total addressable market (TAM)

Smartphone adoption is currently at 51% of the African Population.

This is said to reach 88% by 2030

That's an estimated 1,4 billion people by 2030

Africa has over 781m registered mobile banking accounts with 219m of those being active.

These accounts had a transaction volume of \$832Bn

Africa has an estimated 43 M cryptocurrency users in 2024

this number is estimated to reach 55,47 m in 2028

Africa received
an estimated
\$117.1 billion in onchain value
between Jul 22 to
Jun 23

The Global Opportunity Latin America did \$113B in Crypto Transactions. The UAE does \$25 Billion in

annually



Drivers for crypto adoption

- The digitization of the economy
- Mobile telephony penetration
- Africa's young population
- Lack of financial inclusion
- Growing african continental trade



Our offering

Wallet

BANKII is integrated with more than 30 blockchains ensuring that all the major cryptocurrencies are made available to our users.

Our user assets are stored in the world's most trusted custody solution, Bitgo, delivering the safest way for users to manage their crypto assets.

Crypto card

We supply crypto cards to our users, practically anywhere in the world, in either USD or EUR, and our users can spend both their fiat or cryptocurrencies wherever Visa and Mastercard are accepted using a physical card, or via Apple Pay & GPay. We offer 3 district type of cards with diff spending limits and functionality

IBAN

Through our global affiliations our users can open IBAN accounts for use in their everyday banking. All user funds are stored in segregated user accounts in some of the leading banks, such as HSBC and DBS. SEPA and SWIFT payment rails for local and international transactions.

Interest Account

Stake your stable coins and earn interest on you coins. Stake your \$BKNY Token and Earn interest Purchase our NFT and earn more interest



OUR BUSINESS MODEL

Debit Card Purchase Fee
Virtual card purchase
Top up Fee
ATM Withdrawal Fee
Monthly Fees (Crypto & IBANs)
FX Conversion fee

Our Go to Market Strategy

CRYPTO KOL'S

Owing to our extensive networks in this space we have a wide range of KLO's from diff regions and markets ready to shill our project to their communities

REFERRAL PROGRAM

We are launching a very aggressive lucrative 3-Tiered referral program with our networks in the different regions we are targeting

Marketing and PR

Adopting Blockchain Chapters in Universities PR Coverage in FinTech & Crypto publications both online and off-line Global Crypto Exhibitions and Attendance **Direct Sales and Online** Marketing (social media campaigns)



Bank card features

TOP UP WITH CRYPTO

LOAD YOUR CARD WITH YOUR PREFERRED CRYPTO CURRENCY.

GLOBAL TRANSACTIONS

USE IT TO PAY AT OVER 40M MERCHANTS & RETAILERS IN OVER 200 COUNTRIES

LOYALTY REWARDS PROGRAM

EARN POINTS EVERY TIME TO YOU USE YOUR CARDS, CONVERT YOUR VPOINTS INTO \$BKNY TOKENS

ATM WITHDRAWALS

WITHDRAW CASH FROM ANY ATM ANYWHERE IN THE WORLD

APPLE PAY READY

PAY EFFORTLESSLY USING APPLE PAY AND CONTACTLESS TECHNOLOGY

MANAGE AND TRADE

BUY, SELL, AND SWAP CRYPTO ASSETS FOR OTHER CRYPTO ASSETS AND FIAT

BANKII FINANCE

BANKII FINTECH ECOSYSTEM



\$BKNY
POWERS THE ENTIRE ECOSYSTEM



The Bankii Token (BNKY)



The BANKII Token is the utility token of the BANKII Ecosystem. The token will be used for staking purposes, community rewards, purchasing merch and other items on the ecosystem.

The \$BKNY token is a deflationary token. On a quarterly basis the company will take a % of the profits and purchase the \$BKNY token and burn them, thereby reducing the circulating supply of the token.



\$BKNY Token supply & distribution

Presale	20%	200 000 000
Public Sale	15%	150 000 000
Liquidity (CEX'S & BANKII)	20%	200 000 000
Further Dev of new products & Services	10%	100 000 000
Team & Founders (3 Year Vesting)	15%	150 000 000
Community Growth Initiatives	5%	50 000 000
Marketing and Promotion	10%	100 000 000
Staking	5 %	50 000 000



1 Billion total supply



Similar Token Moot sheet

Token Name	ATL/Launch Price	Current Price	Current Price
CHO Token	\$0.0123	\$0.0566	553%
Trust Token	\$0.00277	\$1.04	31 545%
NEXO Token	\$0.4515	\$1.21	2 680%
PLC Ultima	\$22.98	\$123.35	537%
Circuits of Value	\$0.00001	\$0.0223	223 000%
BNB	\$0.03981	\$572.89	1 439 061%

NB token prices are based on market price on the 14th May 2024

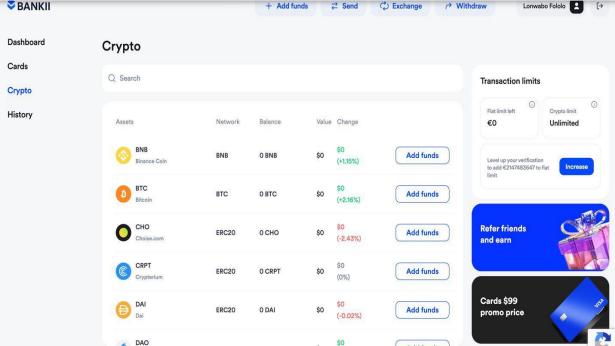


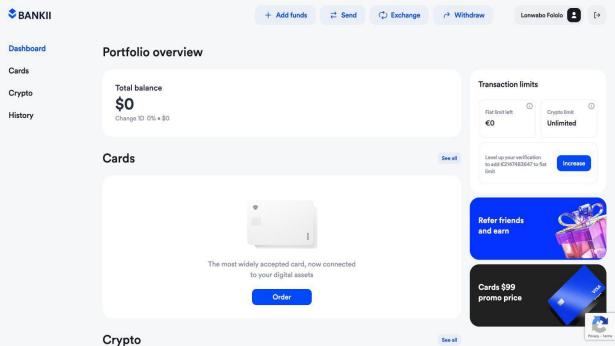
PRIVATE SALE LAUNCHING 26 AUG 2024

PHASES	TOKEN PRICE	NO OF TOKENS ALLO CATED
PHASE 1	\$0.0005	80 000 000
PHASE 2	\$0.001	80 000 000
PHASE 3	\$0.005	40 000 000
PUBLIC LAUN CH/SALE	\$0.05	150 000 000

KEY NUMBERS \$1Billion AND 1 Million







BANKII \$BKNY Token Moon Shot



The \$BKNY Moon Shot is \$1Billion in market cap in the 2 - 5 years and 3 Million users in the same time frame.

Disclaimer: The value of the token after public sale will depend on the market dynamics and cannot be guaranteed, though all conceivable actions will be taken to create a conducive environment for the token to gain market acceptance and thereby growing in value.



BANKII TEAM



CEO - Lonwabo Fololo

A serial entrepreneur, a seasoned crypto educator who have thought thousands of people in South Africa and neighbouring countries about crypto and Blockchain. A strong leader who has done several millions in sales in both crypto and real estate.



COG (MENA) - Zaid Hassan

A seasoned Team leader that has led a team with thousands of sales distributors accross the Middle east and North africa, grossing over 8 figures in sales in less than a 3 year period.



CBO - Mziyanda Bidi

A master trainer with lots of experience in skills training and facilitation. He has also consulted on turnaround strategies for Municipalities and corporates. He specialises in training the trainers allowing people to realise their full potential

BANKII IN BLOCKCHAIN EVENTS









BANKII TAP TO EARN GAME

The Goal: Use the app to onboard more users onto the BANKII Ecosystem.

- ✓ The Marketing Budget allocation in our Tokenomics is 10% of TTS.
- ✓ 50% of that i.e. 5% of the TTS will be allocated to the T2E Game.
- ✓ The Game will Rolled out in Phases (1,2&3)
- ✓ Phase 1 \$30 000 + up for grabs
- ✓ Phase 2 \$50 000 + up for grabs
- ✓ Phase 3 \$100 000 + up for grabs

